You already have the answers

March 2023

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Forward-Looking Statements

This presentation may contain forward-looking statements regarding future events, plans or the expected financial performance of our company, including our expectations regarding our products, technology, strategy, customers, markets, acquisitions and investments. These statements reflect management's current expectations, estimates and assumptions based on the information currently available to us. These forward-looking statements are not guarantees of future performance and involve significant risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from results, performance or achievements expressed or implied by the forward-looking statements contained in this presentation.

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In addition, any information about our roadmap outlines our general product direction and is subject to change at any time without notice. It is for informational purposes only and shall not be incorporated into any contract or other commitment. We undertake no obligation either to develop the features or functionalities described, in beta or in preview (used interchangeably), or to include any such feature or functionality in a future release.

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How do you prepare and recover from unexpected disruptions?

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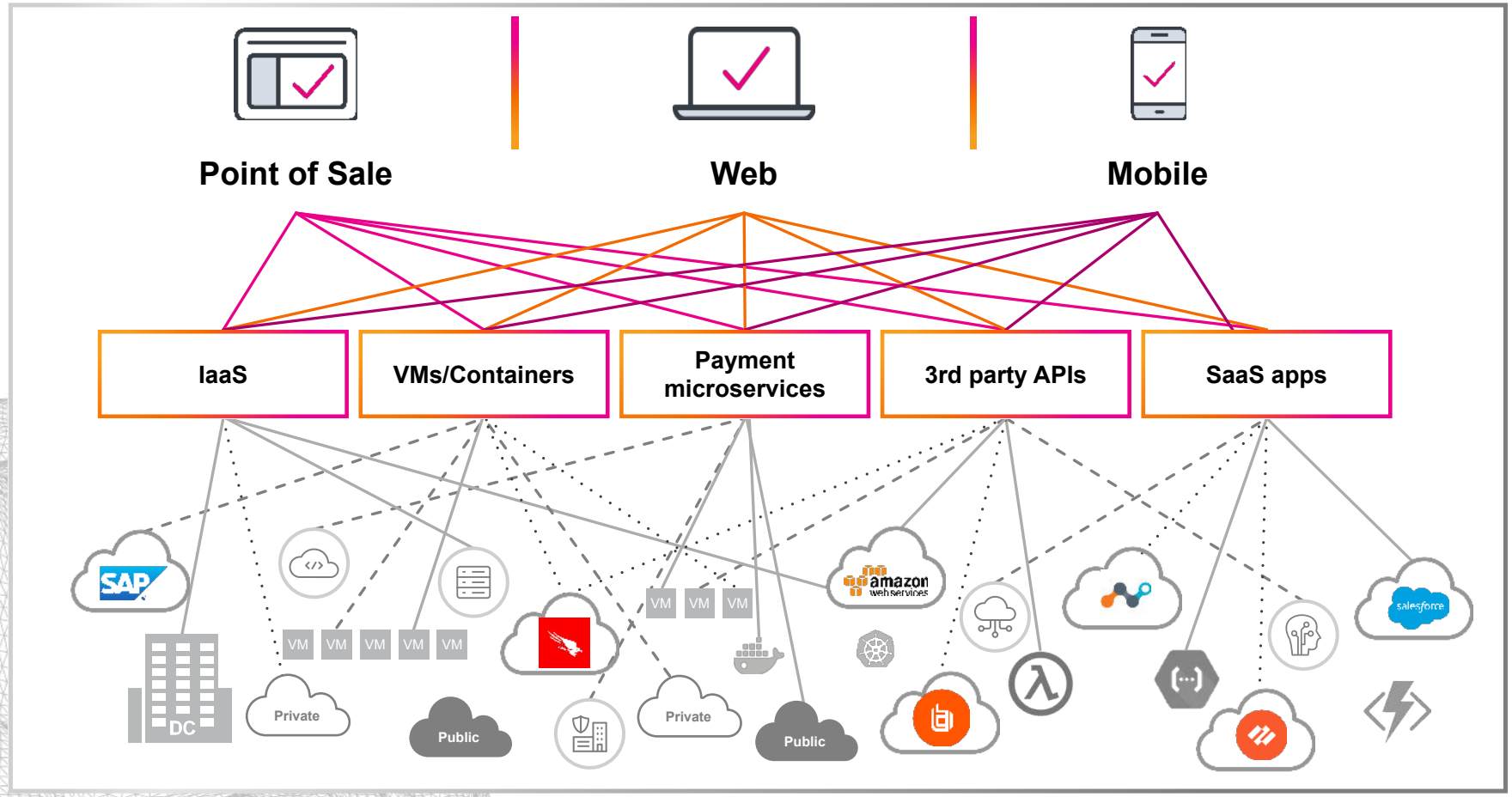
Hybrid and Multicloud Systems Create Complexity



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Service Disruptions Often Look the Same

But different internal teams struggle to see a holistic view to solve the problem

Audit

Security

IT

Operations

Engineers

Developers

SREs

Architects

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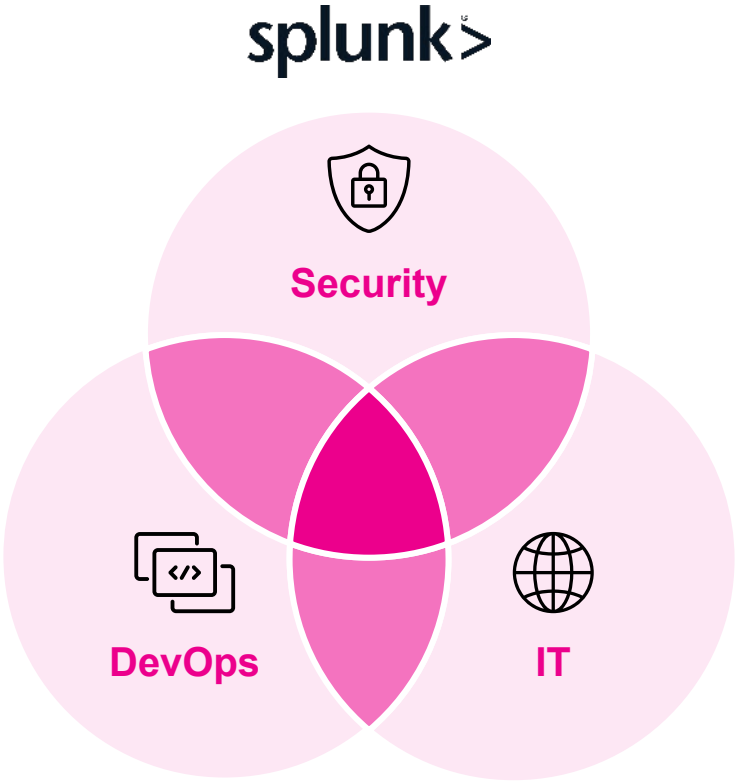
Managing Disruptions = Digital Resilience

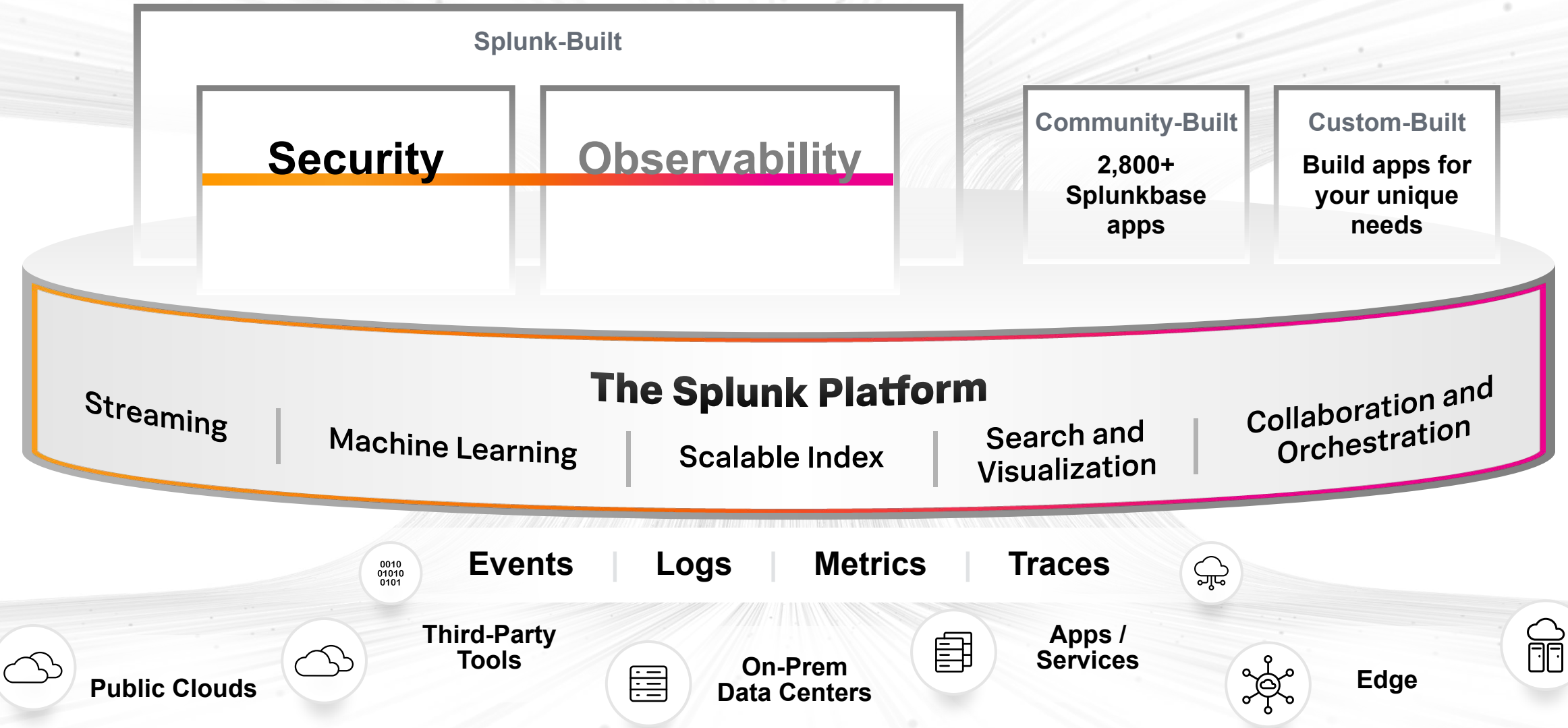


Accelerate MTTD and MTTR
Reduce time to detect, investigate and resolve to issues

Absorb shocks
Withstand and recover from disruption to digital systems

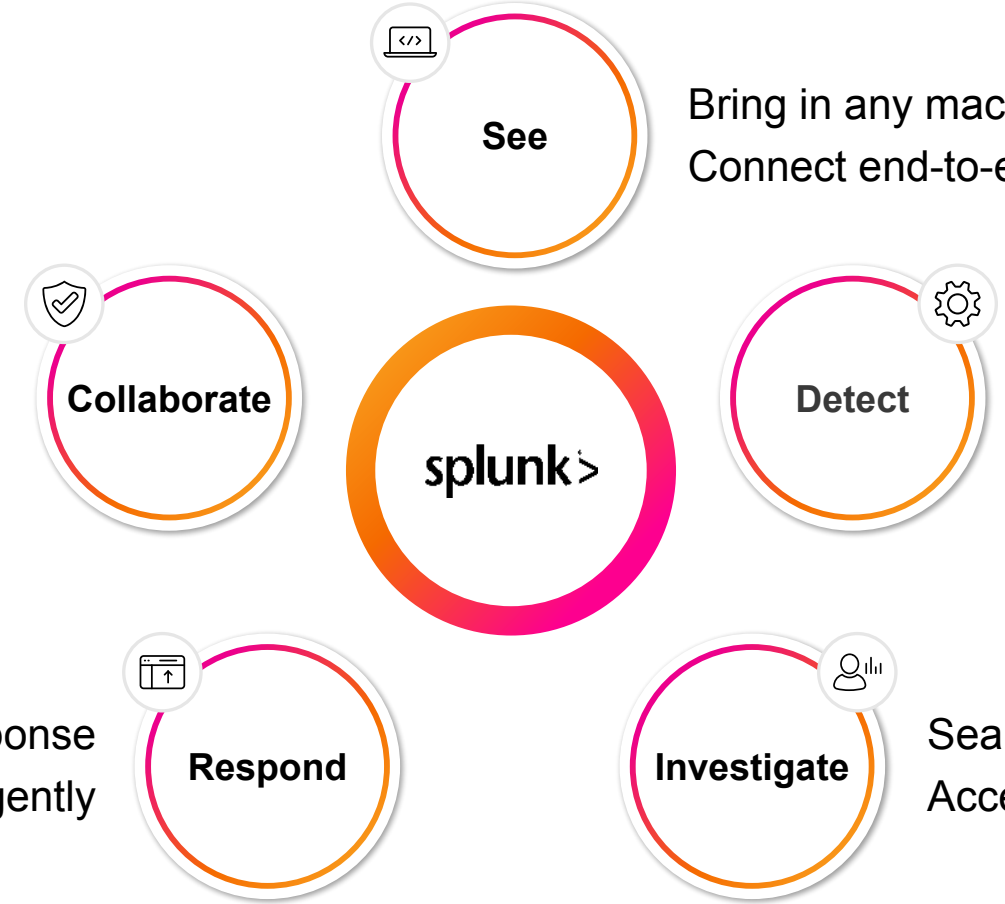
Drive transformation
Enhance flexibility and agility to continuously evolve

The Unified Security and Observability Platform



Splunk Improves Your Digital Resilience

Take a data-centric approach at massive scale



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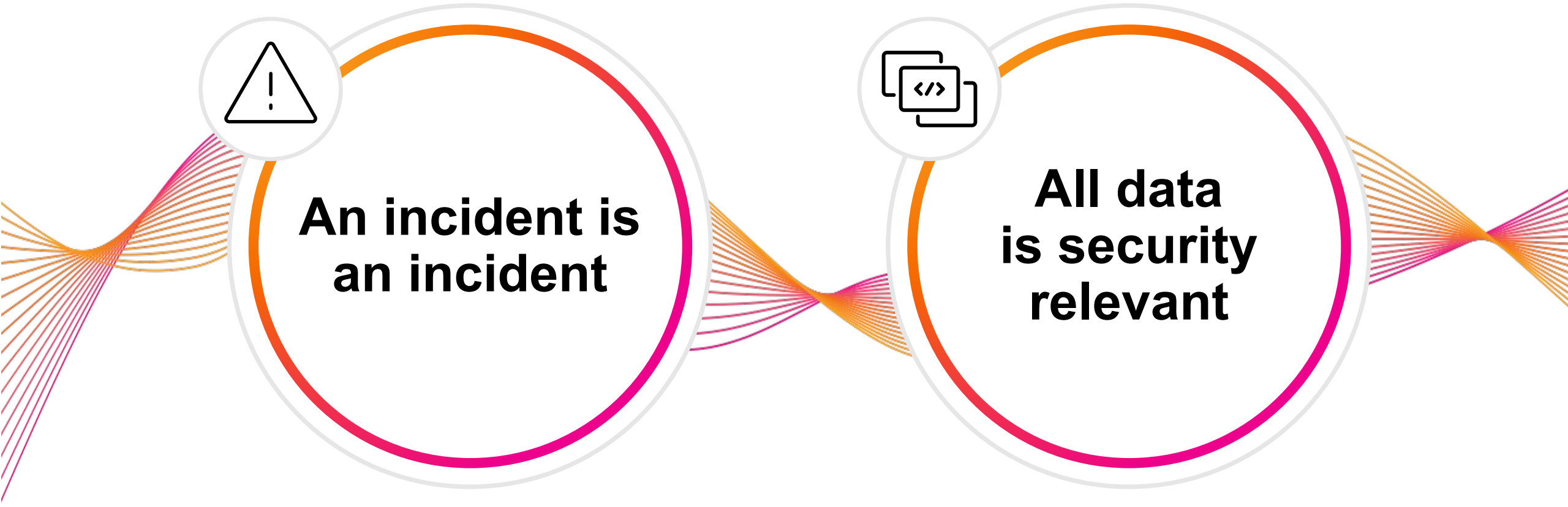
(no surprise) Our fundamental belief

Security is a data problem



Take a data-centric approach to security

Detect Accurately. Reduce Business Risk.

- **End-to-end visibility** to transform your data into insights for accurate threat detections to reduce business risk through **reduced mean time to detect**.

Respond Faster. Increase Efficiency.

- **Rapid investigation and action** to accelerate response with accuracy, confidence & ease to achieve operational efficiency with **reduced mean time to response**.

Integrate Easier. Unlock Value.

- **Unlock a unified, integrated approach** across multi-cloud environments **accelerating time-to-value**.

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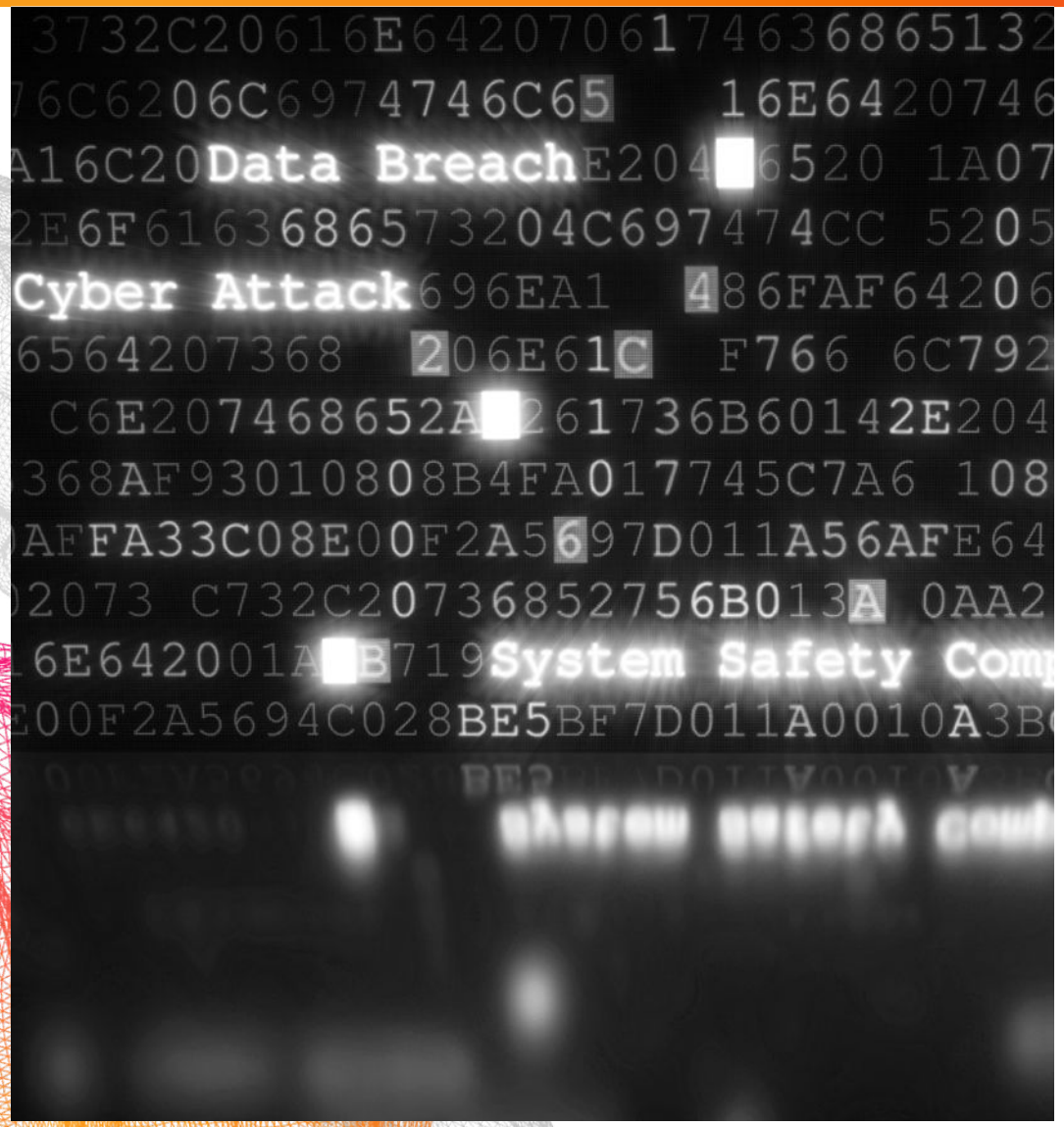

Detect accurately to reduce business risk

- **Purpose-built platform** to ingest, normalize, and gain insight from any data.
- **Schema-on-read and distributed indexing** for fast and flexible investigations.
- **ML-driven behavioral analytics** to detect unknown threats with low false-positives.
- **Risk-based alerting** to improve alert fidelity based on risk to your organization.
- **Integrated threat intelligence** for additional threat context to prioritize and accelerate triage.

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Broad range of use cases to **unleash data as the foundation** for initiatives like Zero Trust

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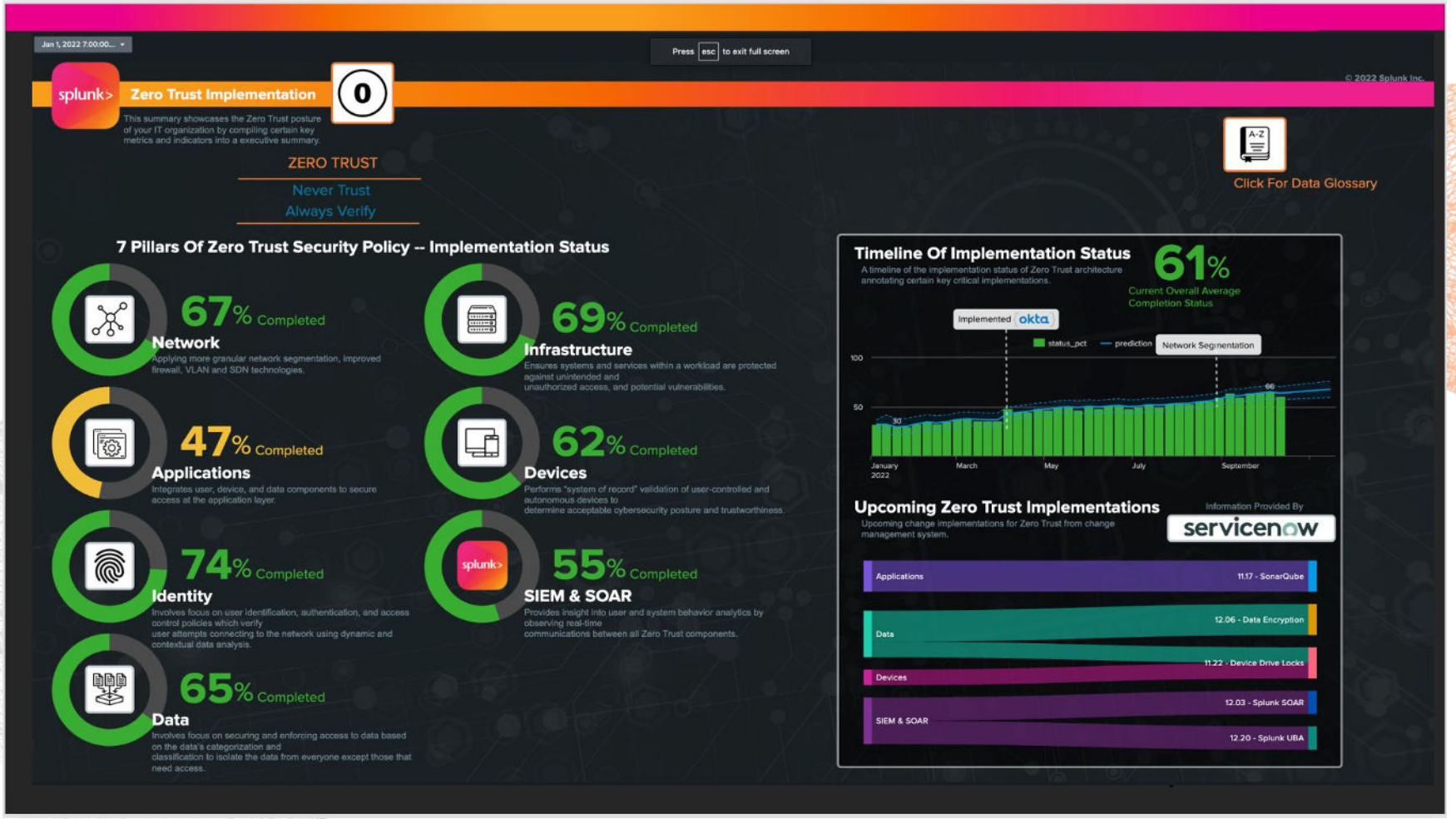
The data-centric approach to cyber initiatives



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Splunk has an unparalleled vantage point to help build cyber resilience for your organization

Gartner

Named a **Leader** in the Gartner 2022 SIEM Magic Quadrant; the **9th** time in a row

Ranked #1 SIEM Market Share in Gartner Market Share Report for 4th year in a row

FORRESTER®

Named a **Leader** in the Forrester Wave™:

- Security Analytics Platforms, Q4 2022

IDC

Named a **Leader** in the 2022 IDC MarketScape for SIEM report

Ranked **#1** in IDC Worldwide SIEM **Market Share**

Customers: 95 of the Fortune 100

PORSCHE

Domino's Pizza

Coca-Cola

TESCO

ANZ

United States Census Bureau

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Thank You!